

VINCENT GIORDANO CORPORATION IS PA PREFERRED.

NOVEMBER 3, 2006

The Pennsylvania Department of Agriculture has granted Vincent Giordano Corporation the right to use its "The PA Preferred™" logo on all Giordano brand products.

The intent of the PA Preferred program is to assure consumers that when they are purchasing items carrying this logo, they will be using products grown and/or manufactured under some of the world's most stringent safety standards.

Giordano has been honored with this distinction because 100% of their beef deli items are processed and packaged in Pennsylvania under rigorous food safety procedures. Vincent Giordano Corporation, whose plant is located in Philadelphia, has been featured in industry trade publications for the company's leading edge food safety as demonstrated by the procedures and technology integrated into its processing and packaging systems.

Vincent Giordano Corporation has ranked among the top 200 meat-processing companies in the country. The company supplies a line of premium roast beef, corned beef and pastrami products to retailers, foodservice, fast food chains and private label nationwide.



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